FINGREEN AI

POWERING IMPACT FOR PRIVATE FINANCIAL MARKETS

OUR **PURPOSE**

Building AI-powered technology to end greenwashing and accelerate the transition to a green & transparent economy

OUR **PRODUCT**

FINGREEN AI is the first AI-Native SaaS platform that provides ESG Data Analytics and Reporting Solutions to Private Market Stakeholders

IT IS VERY HARD TO MEASURE THE **ESG IMPACT OF A PRIVATE ASSET**

❌ Lack of **data** : expensive, unreliable, inaccessible, **(especially for non-listed assets)**

❌ Lack of **transparency** : black-boxes, disparate scoring, **greenwashing**, **controversies**

❌ Lack of **automation** : numerous forms / **excels** to complete **manually** back and forth

❌ Lack of **understanding** over new ESG **regulations and measuring standards**

OUR **SOLUTIONS**

FINGREEN **CORE**

FINGREEN **DUE DILIGENCE**

ESG **assessment** and **monitoring** of all your private assets

Create **ESG KPIs**, **customize** your own ESG **value profile** and **reports**

Benchmark, Optimize and commit to **improve sustainability**

ESG assessment of **any public or private company**

Proprietary **data estimation models** for private companies

Weak signals and **ESG reputational analysis**

OPEN-SOURCE DATA REFERENTIAL

Open Source

Open data models available for all to witness, be 100% confident in front of your auditors

Open Knowledge

Updated data change synchronisation

Open Documentation

Integrate the FINGREEN API with standard frameworks

Open Collaboration

Commit all your employees and stakeholders into your ESG strategy

HOW IT IS SHARED

LICENCE

- CC BY-SA 3.0

FORMAT

- JSON / Turtle (RDF) / TSV

ACCESS POINT

- https://greenlang.fingreen.ai/
- GitHub and GitLab

FINGREEN AI **METHODOLOGY**

ALL PROPRIETARY TECHNOLOGY

Public Data Sourcing

Public sources with
NLP extraction models

Company Data Extraction

GreenLang and AI automation

Data Consolidation

Automated reporting
and auditable data lakes
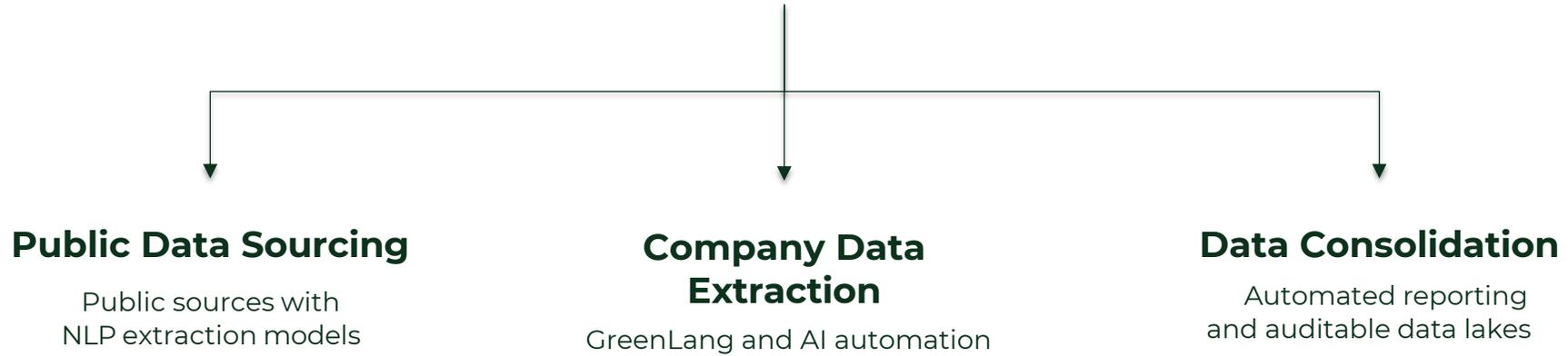
70%
DATA COLLECTION COST REDUCED

6x
FASTER REPORTING PROCESS

500+
ESG METRICS COVERED

OUR DIFFERENTIATORS

Positioning

Only Private Assets / Not a consulting firm / Customizable to match any ESG reporting framework or standard applicable to you

AI & Automation

AI – Native platform to reduce manual steps (data sourcing, indexing, reporting, etc.) – we are replacing Excels with faster, more precise, more transparent tech

Open-Source

We believe the future of ESG is 100% transparent. All of our processes are explainable and our methodology is entirely open sourced

AWARDS & PRESS

FINGREEN AI

WINNER	FINALIST

WINNER

2023 EU Start-up Summit

2023 Start & Pulse "Green Transformation"

W4G HEC x **Procter & Gamble** Competition

Startup PwC x Vivatech Challenge 2023

FINALIST

Viva tech 2022 Demo Day

World Impact Summit 2022 Cleantech

EPIC Plug and Play x **HK**

Forum Europe Tech4Good

FEATURED IN

AMBIVATION

Les PÉPITES TECH

Challenges
L'économie de demain est l'affaire de tous

HEC PARIS ALUMNI

Option Finance

info net

investisseur TV

Maddyness

Les Echos

CFNEWS
L'INFO ET DATA DU CORPORATE FINANCE

L'USINE DIGITALE

Medium

TEAM **STRUCTURE**

CEO

HEC PARIS · PLUGANDPLAY

Passionate about sustainability, studied finance and entrepreneurship at NYU Stern and HEC

CTO

Google · SIEMENS

Deeply experienced tech professional; +15 years of experience at Google. A technical developer.

COO

ANZ · Moda/

Accomplished professional with 12+ years of private markets experience (family office, banking).

Constance JeanJean
European Business Developement

Alban Tiberghien
Full Stack Developper

Derey Flor-Esperanza
Marketing & Content

Rocio Eiriz
Business Developement Intern

FINGREEN AI

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