Mazars Data Advisory Services Anti Money Laundering Fair Lending Compliance

Use Cases

April 2021







BSA AML Model Validation

BSA & AML Model Validation

REGULATORY CONTEXT

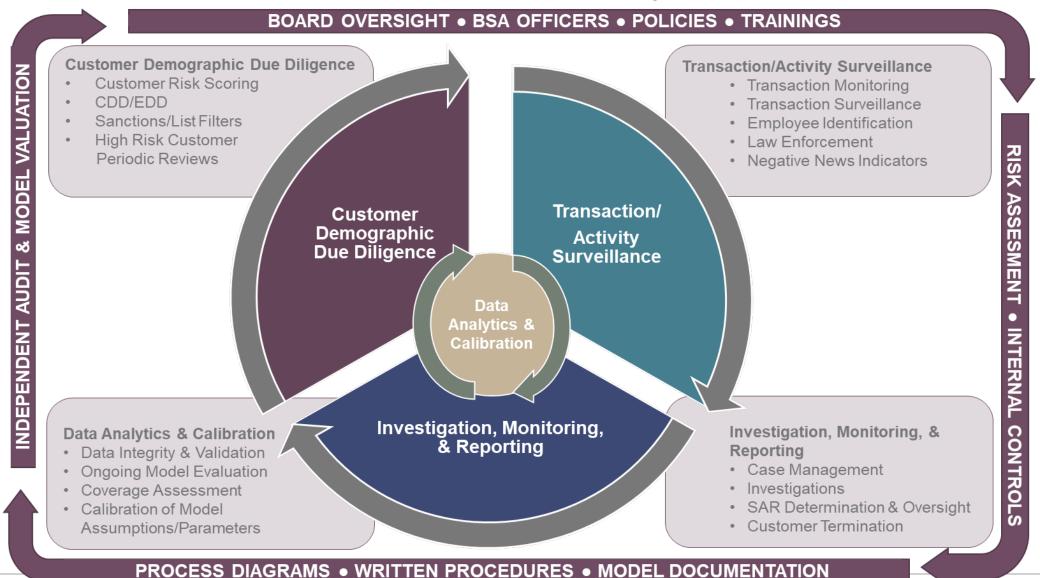
- Current environment mandates periodic independent assessments of financial institutions' BSA-AML monitoring systems
- They require an increased focus on the design, implementation and outputs of transaction monitoring systems in accordance with regulatory expectations, with the objectives of improving decision-making and confidence in the models as well as minimizing exposure to risk while optimizing operational costs
- Main components of a model validation include the validation of the conceptual design, the system, the data and the process

KEY VALIDATION CHALLENGES

- BSA-AML models must perform as expected and are in-line with their design objectives and business uses
- Assumptions must be well documented and supported; outputs are analyzed and presented appropriately
- Data quality and accuracy of data feeds must be validated, including sample data, from source systems to the monitoring database to ensure the integrity of input data and data lineage
- Users must be able to calibrate, optimize and implement scenario thresholds and parameters
- Financial institutions must be able to assure regulators that they have remediated identified alerts and deficiencies, and performed account reviews using lookback methodologies

BSA & AML Model Validation

Illustrative BSA/AML Model Validation Life Cycle



CHOSEN SOLUTION

Our chosen solution consists in running a validation of the bank's model by both **assessing the data inputs relevance and preprocessing method**, as well as **validating the model methodology relevance.** Our approach is tailored to the type of model/system the bank is using and its complexity.

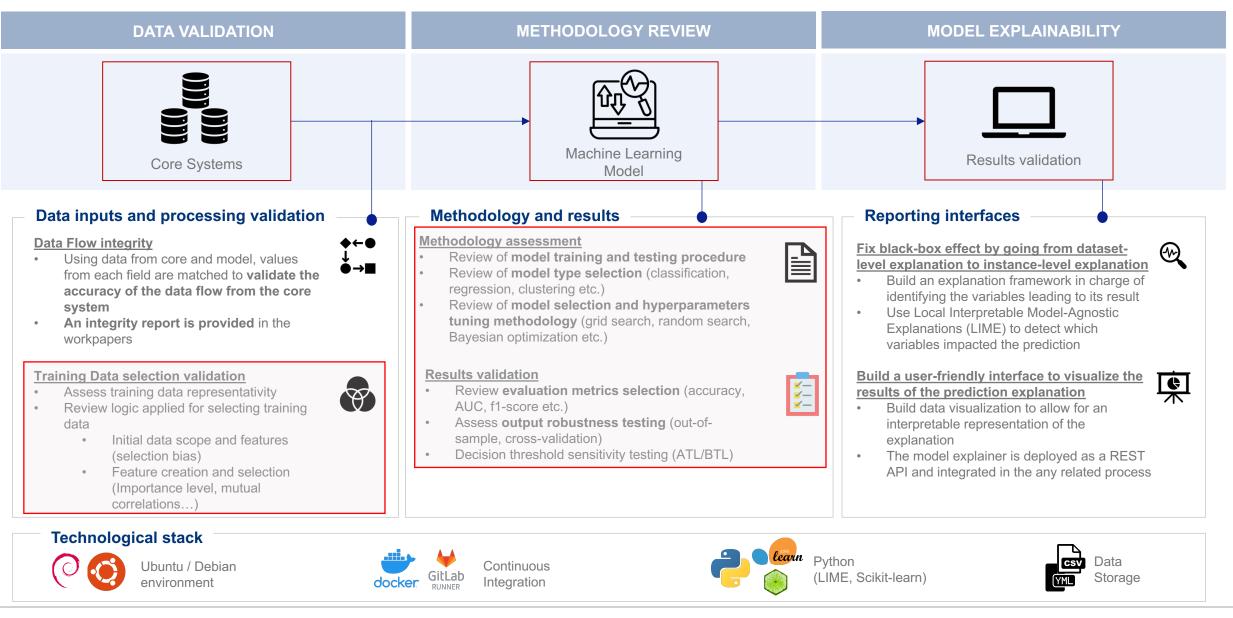
With a **traditional model**, the limited amount of data involved, and complexity level allow us to replicate it and validate its outputs, by:

- Validating data inputs integrity and quality
- Assessing the model conceptual design
- Replicating the model to perform a populationbased validation of its performance
- Assessing the model parameters sensitivity

With a **Machine Learning-based model**, the volumes of data and the complexity is too high to reproduce the model itself. To cope with that complexity, our approach is focused on:

- Validating the input data selection
- Assessing the model creation methodology based on the available documentation
- Validating the outputs of the model

BSA & AML Model Validation: ML Illustration





Fair Lending Compliance

ECO & FHA Compliance: Defining fairness in AI and ML

- Whereas bias the systematic favoring of one group over another can be measured mathematically, fairness is a
 flexible and subjective concept that must be evaluated in light of the circumstances and goals of the machine learning
 project
- A fairness definition: "Ensure that algorithmic decisions do not create discriminatory or unjust impacts when comparing across different demographics (e.g., race, sex, etc....)"
- No one-to-one correspondence between bias and fairness:
 - For example, if an algorithm is more likely to disqualify women applicants from receiving loans to start small businesses, regardless of the applicants' traits of creditworthiness, that algorithm could be said to be unfair in its treatment of women (or biased against them).
 - However, it is also possible that, in the pursuit of fairness, an algorithm could deliberately introduce a bias as a means
 of redressing preexisting inequities

Source: Exploring Fairness in Machine Learning for International Development. Spring 2020. Massachusetts Institute of Technology: MIT



ECO & FHA Compliance: Defining fairness in AI and ML

Criterion	Description	Advantages	Disadvantages
Fairness through unawareness	Remove protected attributes from the data set (e.g., race, gender)	Simple to implement	 Not effective unless some unusual criteria are satisfied (no correlated attributes)
Demographic parity	Require parity of some statistic of the outcome across groups (e.g., rejection rate)	 Conceptually simple Can have legal standing (disparate treatment) 	 Does not address individual-level fairness May unacceptably compromise prediction accuracy
Equalized opportunity	Force the true positive rates to be the same between the protected groups	 Appeals to a reasonable interpretation of fairness A good option if the true positive rate is most consequential factor 	 Disparate false negative rates may remain between two populations Requires lots of labeled historical data
Equalized odds	Force both the true positive rates and the false negative rates to be the same between the protected groups	Appeals to a reasonable interpretation of fairness	 Can be inconsistent with high levels of accuracy

Source: Exploring Fairness in Machine Learning for International Development. Spring 2020. Massachusetts Institute of Technology: MIT

ECO & FHA Compliance

REGULATORY CONTEXT

- The Equal Credit Opportunity Act and the Fair Housing Act are designed to protect consumers from unfair or discriminatory lending practices
- Mazars' Fair Lending compliance professionals help financial institutions pinpoint potential discriminatory practices
- Recent major revamps of HMDA reporting requirements (many more required fields) have created a disruption that generates more complexity in the analysis

CURRENT APPROACH

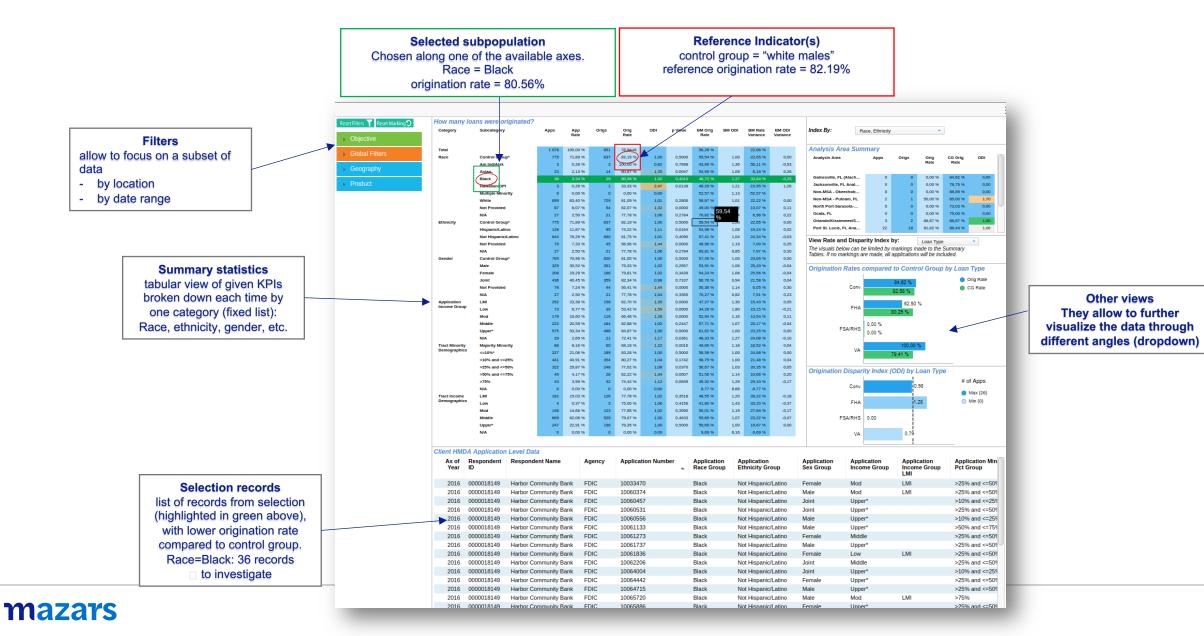
- Third-party vendors have developed software tools to carry out analyses on loan data, to identify outliers for the Fair Lending auditing work
- BI system with different tabs to address the 5 critical areas of risk (Marketing, Underwriting, Pricing, Steering, Redlining)
- Slice and Dice tabular reports to visualize the data (filters, selectors, etc.)

LIMITATIONS TO BE OVERCOME

- Relatively 'arbitrary' control population (white males) to identify outliers
- Univariate distribution analyses to identify populations above control population threshold level
- Seemingly endless possibilities of slicing and dicing to identify outliers (because they remain "linear")
- Hard to scale to larger datasets (large populations of outliers potentially identified through univariate projections)

ECO & FHA Compliance

Current approach: A linear, manual, fastidious and incomplete process



ECO & FHA Compliance

New approach: Non-linear, exhaustive, automated (and replicable), fast and more flexible

AUTOMATED

- Ability to process thousands & millions of lines: scalability
- Process can be largely automated (1st order analyses as well as algorithms pipelines)
- No need for cumbersome setup within client's infrastructure. All of the data processing can be done in the cloud (powerful servers with our toolkit installed) and results are returned to client through web interface

NON LINEAR / EXHAUSTIVE

- Unbiased identification of explanatory variables (no preliminary hypotheses)
- Initial algorithms runs zoom in on specific populations of interest, eliminating the need to analyze the whole client base against axes of interest
- Subsequent algorithms runs reveal the most discriminatory sensitive attributes, eliminating the need to test each and every sensitive attribute
- Algorithms can identify subpopulations defined by a combination of attributes, and certain populations can emerge that wouldn't have been found through sequential univariate projections

ENHANCED FLEXIBILITY

- Algorithms feature powerful editing capabilities. Adding, removing, modifying variables are split-second operations
- The automation of a large part of the process allows for quicker rerun cycles of the whole data pipeline (from raw data to final population identification). This allows for short implementation times of solutions on slightly different use cases (different type of loan, different target, etc.)
- Due to the technology's precise subpopulation identification, the auditing effort and time required to study potential outliers can be significantly reduced

ECO & FHA Compliance Generating applicant profiles: rules

Each column represents Our quantitative approach identifies Client data is plotted 2 2 a dimension in the hyperspace relevant hypercubes Income ENDOGENOUS EXOGENOUS COMBINED DERIVATIVE ATTRIBUTS ATTRIBUTS ATTRIBUTS ATTRIBUTS 11111 11111 11111 Client 2 Client 3 Client 4 Client 5 Loan Prog Credit Score Loan Prog O O 0 00 0022 Credit Score CLTV ace An optimum is computed that is a trade-off between the hypercubes' lift* and their size Non-explanatory variables Resulting rules capture the largest population with the highest possible lift 6 5 are eliminated one by one LIFT = 2,3 LIFT = 2.8 LIFT = 2,5Loan Prog CLT Applicants with the following characteristics: V1 : Debt Ratio not in [17, 20] V2 : Income < 54k Credit Score V3 : CLTV not in [65, 72] mortization Type are 3.3 times more likely to get their application denied Size = 145 / Lift: 3.3

* Lift: Ratio capturing the "density" of the outcome in a given hypercube vis-à-vis the density in the entire population sample

ECO & FHA Compliance Advanced analysis: Surfacing potential compliance risk

The refined rules can be explored further under the lens of fair lending compliance. This is done by statistically 'digging' the sensitive attributes space, and uncovering the combinations that best distinguish denied applications from approved ones.

	F	Rules						R	ules		
P: 44 N: 123 Coverage: 1	67 Lift: 3.041 Score:	A : 0.365			P: 42 N: 105 Coverage: 1	147 Lift:	3.297 Score	: 0.380	<u> </u>		APL_AGE: not{[68, ∞[} = applicants younger than 68
attribute \$	p*e n*e lift*e s	score* contex	t e domain e		attribute \$	p*≑ n	* + lift* + :	score* ¢ c	ontext ¢ domain	÷	When looking at applicants younger or older
DEBT_RATIO_discretized	-2 -19 0.217	0.014 9	9/10 not{"(17.57, 20.27]"}		APL_AGE_discretized	-2	-18 0.257	0.015	9/10 not["(68.0, inf)"}		than 68 'all other things equal' (Debt Ration,
COMB_RATIO_discretized	-2 -24 0.290	0.021 9	9/10 not["(26.27, 30.3]")		DEBT_RATIO_discretized	-1	-16 0.271	0.019	9/10 not["(17.57, 20.27]"}		Combined Ration, Income, CLTV, PNTSFEES
CLTV_discretized	0 -17 0.281	0.024	8/9 not["(65.72, 72.09]"}		COMB_RATIO_discretized	-2	-22 0.328	0.021	9/10 not["(26.27, 30.3]")		are in the same ranges), we find a significant
TINCOME_discretized	-2 -73 0.847	0.074	7/10 not["(135.0, 192.0]", "(192.0, inf)", "(63.2, 78.0]"}		CLTV_discretized	0	-17 0.342	0.027	8/9 not["(65.72, 72.09)"}		difference in loan origination rates (71% vs
PNTSFEES_discretized	-15 -258 1.493	0.136	4/7 not["(1253.84, 1765.62]", "(249.37, 838.85]", "(838.85, 989.0]"}		TINCOME_discretized	-2	-67 0.946	0.077	7/10 not{"(135.0, 192.0]", "(192.0, inf)", "(63.2, 78.0]"}		90%)
					PNTSFEES_discretized	-15 -	234 1.636	0.138	4/7 not["(1253.84, 1765.62]", "(249.37, 838.85]", "(838.85, 9)	9.0]"}	 → requires auditor verification to see if the
					42 denied vs differ only by A				Rule B space)		 reason lies in other attributes, or if this is a case of unfair lending

attribute	Φ	b, ¢	n* •	lift* o	score* ¢	context ¢	domain \$
DEBT_RATIO_discretize	ed	-1	-16	0.280	0.019	9/10	not{"(17.57, 20.27)"}
CLTV_discretized		0	-16	0.332	0.026	8/9	not["(65.72, 72.09]"}
LTV_discretized		0	-16	0.332	0.026	8/9	not{"(96.5, inf)"}
TINCOME_discretized		-4	-89	1.112	0.089	6/10	$not\{"(135.0,192.0]","(192.0,inf)","(54.0,63.2]","(63.2,78.0]"\}$
PNTSFEES discretized		-15	-233	1.669	0.139	4/7	not{"(1253.84, 1765.62]", "(249.37, 838.85]", "(838.85, 969.0]"}

attribute \$	p* \$	n*	lift" \$	score* ¢	context ¢	domain \$	CARACE: not{6} = co-applicant was a constructed or not construct
MARITALC	-1	-5	0.119	0.003	2/3	not{3.0}	provided or no co-applicant
CAPRACE	0	-2	0.077	0.005	4/5	not{6.0}	CO_APL_AGE: not{[43, 48]} = co-
CO_APL_AGE_discretized	0	-4	0.150	0.009	10/11	not{"(43.2, 48.0)"}	applicant younger than 43 or older the
DEBT_RATIO_discretized	0	-11	0.389	0.024	9/10	not["(17.57, 20.27]"}	APL_AGE: not{[63, ∞[} = applicant
LTV_discretized	0	-11	0.389	0.024	8/9	not{"(96.5, inf)"}	younger than 63
CLTV_discretized	0	-13	0.452	0.028	8/9	not{"(65.72, 72.09)"}	→ similarly, there are two population
APL_AGE_discretized	-2	-22	0.586	0.030	8/10	not["(63.0, 68.0]", "(68.0, inf)"]	 different loan origination rates that d
TINCOME_discretized	-4	-63	1.335	0.082	6/10	$not\{"(135.0,192.0]","(192.0,inf)","(54.0,63.2]","(63.2,78.0]"\}$	 sensitive attributes. The rules pinpo
PNTSFEES_discretized	-11	-167	2.146	0.148	4/7	not["(1253.84, 1765.62]", "(249.37, 838.85]", "(838.85, 989.0]"}	subpopulation to study more clos

38 denied vs 35 approved

differ only by a combination of Marital status, Age, Race (within Rule B space)