

PAYMENT INSTITUTION FOR THE NEW ECONOMY

Damien Guermonprez January 2017











Deloitte. | In Extenso

50

Technology Fast 50 2016 LAURÉAT Technology Fast 500 EMEA 2016





WHAT DO SUCCESSFUL PAYMENT FINTECHS DO TO SUCCEED?

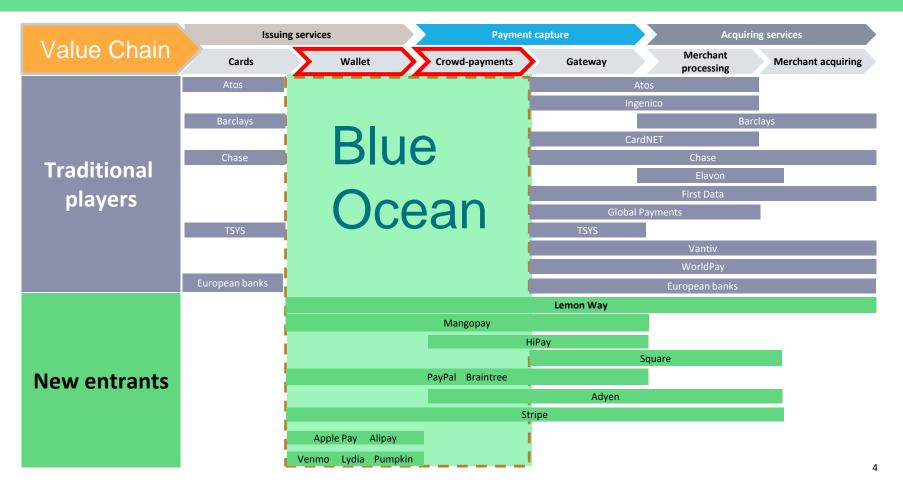
Classement national Les 50 premiers

	Société	Taux de croissance sur 4 ans	Ville	Dirigeant	Site Web
1	HORIZONTAL SOFTWARE	8 339%	Lomme (59)	Hervé YAHI	www.horizontalsoftware.com
2	CHAUFFEUR PRIVE	7 020%	Paris (75)	Yan HASCOET	www.chauffeur-prive.com
3	DISPOSABLE LAB	3 039%	Martillac (33)	Jacques DECOEUR	www.disposable-lab.com
4	VALNEVA	2 18496	Lyon (69)	Thomas LINGELBACH, Franck GRIMAUD	www.valneva.com
5	DELAIR-TECH	2 095%	Toulouse (31)	Michael de LAGARDE	www.delair-tech.com
6	CROSSCALL	1 987%	Aix-en-Provence (13)	Cvril VIDAL	www.crosscall.com/fr/

3 FINTECHS IN THE TOP 20 FASTEST GROWING COMPANIES

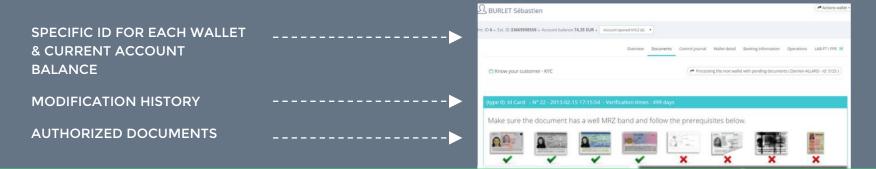
9	INTERACTIV-GROUP	1 855%	Perpignan (66)	Boris MALLIE	www.consistent.com
10	ADXPERIENCE	1 79796	Paris (75)	Sébastien THOREL, Stéphane PITOUN, Fabrice Guez	www.adxperience.com
11	SLIMPAY	1 45796	Paris (75)	Jérôme TRAISNEL	www.slimpay.com
12	GROUPE ALLIANCE	1 32496	Paris (75)	Michael MALKA	www.groupealliance.eu
13	LEMON WAY	1 260%	Montreuil (93)	Damien GUERMONPREZ, Sébastien BURLET	www.lemonway.com
14	MADGIC	1 25396	Paris (75)	Olivier CHOURAKI	www.madgic.com
15	MYELEFANT	1 20396	Malakoff (92)	Cyril PUGET	www.pro.myelefant.com
16	DIGILOR	1 10296	Heillecourt (54)	Florent GUNDERMANN	www.digilor.fr
17	WISEED	1 09496	Toulouse (31)	Stéphanie SAVEL	www.wiseed.com
18	SQUADATA	1 08596	Lyon (69)	Ludovic MUGNIER, Stéphane PELISSIER	www.squadata.net
19	INVENTY	1 06296	Valbonne (65)	David HOUSSEMAND	www.inventy.com
20	PACIFA DECISION	1 00996	Bézannes (51)	Julien PIWOWAR	www.pacifa-decision.com

THEY FILL THE EMPTY SPACE LEFT BY INCUMBENTS

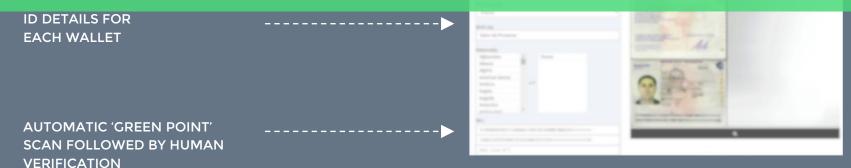




AML + KYC + KYB...



THEY COPE WITH THE NEW REGULATORY CONSTRAINTS



WWW.LEMONWAY.COM





DASHBOARD

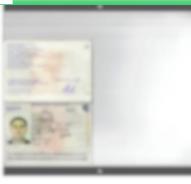
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0.6 + Ext. ID 3366959858 + Account halance 74,35 EUR + Account spenial INC2 (6)

BURLET Sébastier

C Know your customer - KYC



Overview Documents Control journal Vitalie: detail Banking information

Currency EUR Lemonway (Prod) 102 English - Asburle

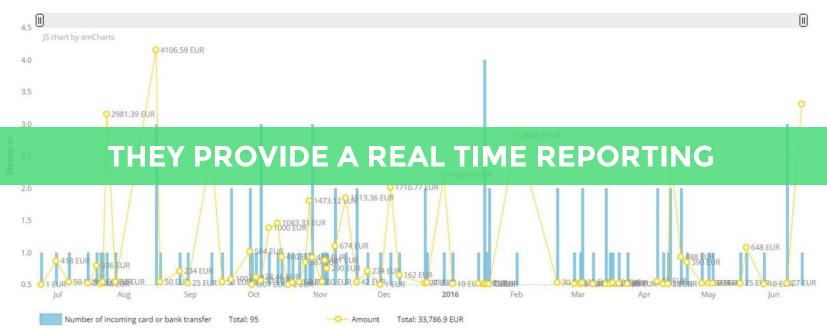
A Processing the next wallet with pending documents (Damien ALLARD - 3d 5125.1

Actions waller

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MONEY-IN Last 12 months

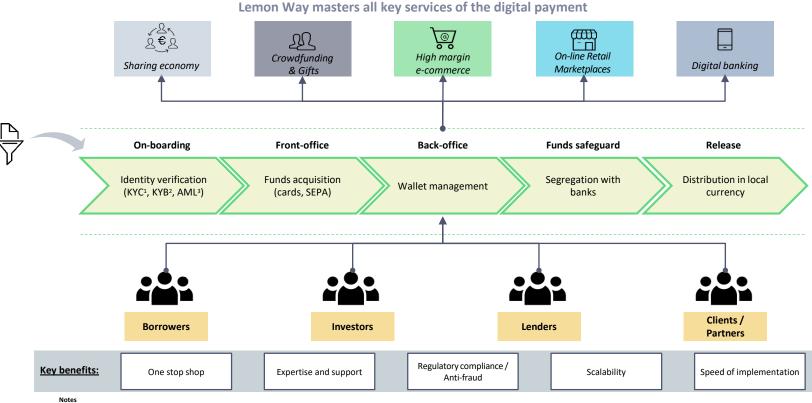
NO MORE BATCH



 $\checkmark \kappa^{\mu}$



THEIR APIS PROVIDE SMART AND INTEGRATED PAYMENT SERVICES FOR THE DIGITAL ECONOMY



1 Know Your Customer

2 Know Your Business

3 Anti-Money Laundering



THEY ANSWER THE NEEDS OF THE A NEW ECONOMY







CROWD INVESTING IN EQUITY





CROWD INVESTING IN REAL ESTATE





FACTORING





PROJECT FINANCING





DIGITAL BANKING





HEALTHY FOOD AND DRINKS





SOCIAL GIFTING





WEDDING LISTS





TICKETING





LIFESTYLE AND TRAVEL

Boatyng spotWod

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TRANSPORTATION





MARKET PLACES – E-COMMERCE - FRANCHISORS





WE FOCUS ON EUROPE AND AFRICA

ACPR LICENSE PASSPORTED IN 30 EUROPEAN COUNTRIES

Austria	Greece	Norway	
Belgium	Hungary	Poland	

lceland Po

Spain

Sweden

United Kingdom

THEY WORK AT LEAST AT THE PAN EUROPEAN LEVEL

Estonia Finland France Germany

Lithuania Luxembourg Malta Netherlands

+ Switzerland

+ Serbia

6 OFFICES

Paris (HQ) Barcelona Turino London Dakar Munich





THEY RECRUIT HEROES FROM 26 COUNTRIES





#1 PAYMENT INSTITUTION IN SPAIN

60% OF THE SPANISH CROWDFUNDING MARKET-SHARE

[®]Sabadell BANKING PARTNER - PAGARÉ ACCEPTED

COMPLIANT WITH THE CMNV (SPANISH REGULATOR)



MEMBER OF THE 'SPAIN CROWDFUNDING' NETWORK

ONE OFFICE IN BARCELONA



THEY ARE FAST TO EXPAND

THEY TRUST LEMON WA





FRANCE

EUROPE



THEY MAKE SURE TO BE RECKOGNIZED



LEMON WAY IN FIGURES

© 2.4M	8 38	© 10k	© €900m	€ 6.5m	6 80	© 25
customer accounts	market places	E- merchants	In + Out Money flows	2016 turnover	people	nationalities

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THANKS!