

# PAYMENT INSTITUTION FOR THE NEW ECONOMY

### Damien Guermonprez January 2017











Deloitte. | In Extenso

50

Technology Fast 50 2016 LAURÉAT Technology Fast 500 EMEA 2016





## WHAT DO SUCCESSFUL PAYMENT FINTECHS DO TO SUCCEED?

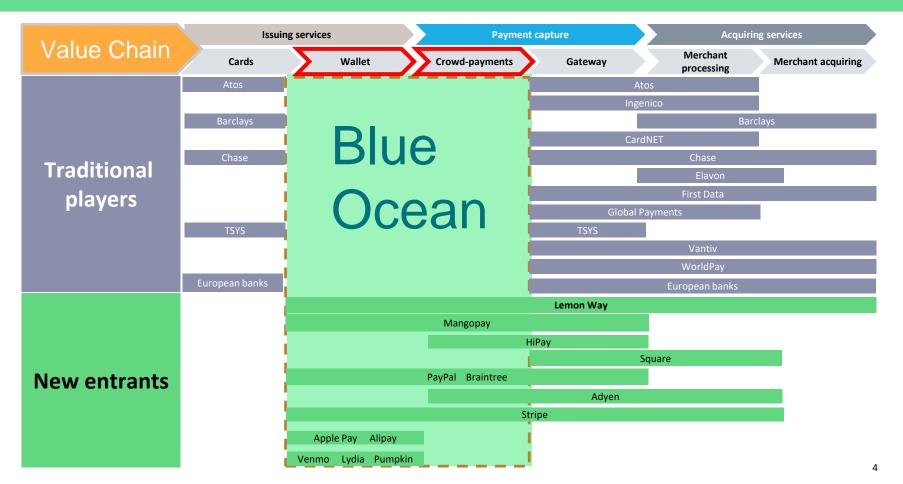
### Classement national Les 50 premiers

	Société	Taux de croissance sur 4 ans	Ville	Dirigeant	Site Web
1	HORIZONTAL SOFTWARE	8 339%	Lomme (59)	Hervé YAHI	www.horizontalsoftware.com
2	CHAUFFEUR PRIVE	7 020%	Paris (75)	Yan HASCOET	www.chauffeur-prive.com
3	DISPOSABLE LAB	3 039%	Martillac (33)	Jacques DECOEUR	www.disposable-lab.com
4	VALNEVA	2 18496	Lyon (69)	Thomas LINGELBACH, Franck GRIMAUD	www.valneva.com
5	DELAIR-TECH	2 095%	Toulouse (31)	Michael de LAGARDE	www.delair-tech.com
6	CROSSCALL	1 987%	Aix-en-Provence (13)	Cvril VIDAL	www.crosscall.com/fr/

## **3 FINTECHS IN THE TOP 20 FASTEST GROWING COMPANIES**

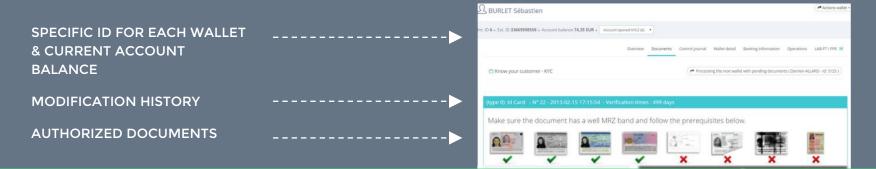
9	INTERACTIV-GROUP	1 855%	Perpignan (66)	Boris MALLIE	www.consistent.com
10	ADXPERIENCE	1 79796	Paris (75)	Sébastien THOREL, Stéphane PITOUN, Fabrice Guez	www.adxperience.com
11	SLIMPAY	1 45796	Paris (75)	Jérôme TRAISNEL	www.slimpay.com
12	GROUPE ALLIANCE	1 32496	Paris (75)	Michael MALKA	www.groupealliance.eu
13	LEMON WAY	1 260%	Montreuil (93)	Damien GUERMONPREZ, Sébastien BURLET	www.lemonway.com
14	MADGIC	1 25396	Paris (75)	Olivier CHOURAKI	www.madgic.com
15	MYELEFANT	1 20396	Malakoff (92)	Cyril PUGET	www.pro.myelefant.com
16	DIGILOR	1 10296	Heillecourt (54)	Florent GUNDERMANN	www.digilor.fr
17	WISEED	1 09496	Toulouse (31)	Stéphanie SAVEL	www.wiseed.com
18	SQUADATA	1 08596	Lyon (69)	Ludovic MUGNIER, Stéphane PELISSIER	www.squadata.net
19	INVENTY	1 06296	Valbonne (65)	David HOUSSEMAND	www.inventy.com
20	PACIFA DECISION	1 00996	Bézannes (51)	Julien PIWOWAR	www.pacifa-decision.com

## THEY FILL THE EMPTY SPACE LEFT BY INCUMBENTS





#### AML + KYC + KYB...



## THEY COPE WITH THE NEW REGULATORY CONSTRAINTS



WWW.LEMONWAY.COM





DASHBOARD

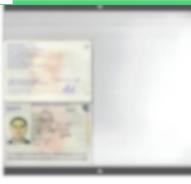
.



0.6 + Ext. ID 3366959858 + Account halance 74,35 EUR + Account spenial INC2 (6)

BURLET Sébastier

C Know your customer - KYC



Overview Documents Control journal Vitalie: detail Banking information

Currency EUR Lemonway (Prod) 102 English - Asburle

A Processing the next wallet with pending documents ( Damien ALLARD - 3d 5125.1

Actions waller

WWW.LEMONWAY.COM

#### MONEY-IN Last 12 months

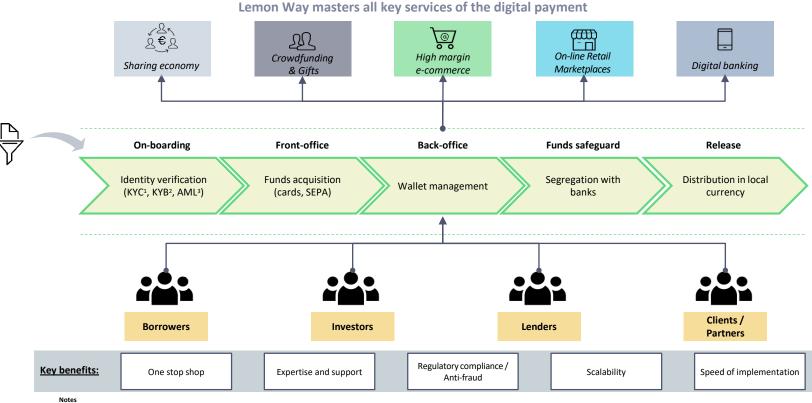
### NO MORE BATCH



 $\checkmark \kappa^{\mu}$ 



# THEIR APIS PROVIDE SMART AND INTEGRATED PAYMENT SERVICES FOR THE DIGITAL ECONOMY



1 Know Your Customer

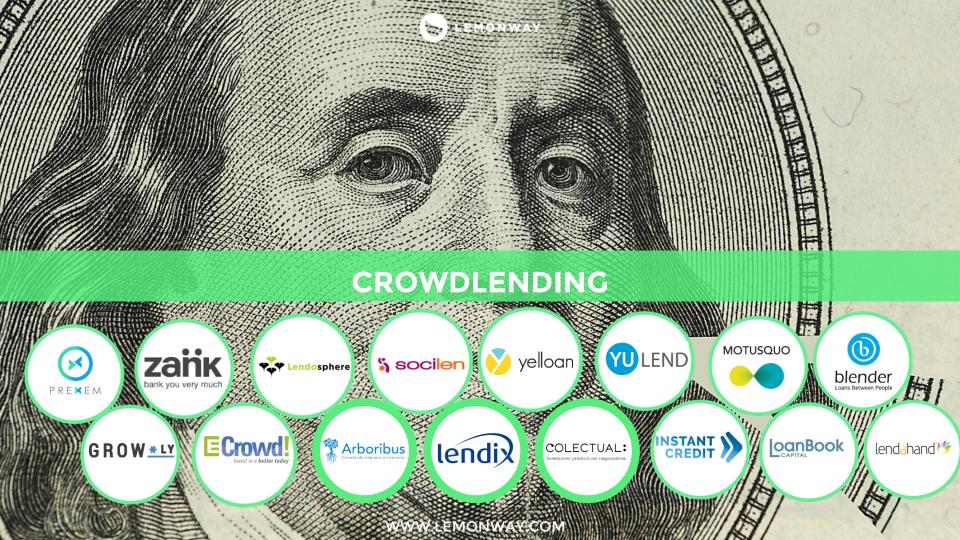
2 Know Your Business

3 Anti-Money Laundering



# THEY ANSWER THE NEEDS OF THE A NEW ECONOMY







## **CROWD INVESTING IN EQUITY**





## **CROWD INVESTING IN REAL ESTATE**





## FACTORING





## **PROJECT FINANCING**





## **DIGITAL BANKING**





## **HEALTHY FOOD AND DRINKS**





# **SOCIAL GIFTING**





## WEDDING LISTS





## TICKETING





## LIFESTYLE AND TRAVEL

Boatyng spotWod

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## TRANSPORTATION





## MARKET PLACES – E-COMMERCE - FRANCHISORS





# WE FOCUS ON EUROPE AND AFRICA

#### ACPR LICENSE PASSPORTED IN 30 EUROPEAN COUNTRIES

Austria	Greece	Norway	
Belgium	Hungary	Poland	

lceland Po

Spain

Sweden

**United Kingdom** 

# THEY WORK AT LEAST AT THE PAN EUROPEAN LEVEL

Estonia Finland France Germany

Lithuania Luxembourg Malta Netherlands

+ Switzerland

+ Serbia

6 OFFICES

Paris (HQ) Barcelona Turino London Dakar Munich





## **THEY RECRUIT HEROES FROM 26 COUNTRIES**





### **#1 PAYMENT INSTITUTION IN SPAIN**

60% OF THE SPANISH CROWDFUNDING MARKET-SHARE

<sup>®</sup>Sabadell BANKING PARTNER - PAGARÉ ACCEPTED

COMPLIANT WITH THE CMNV (SPANISH REGULATOR)



MEMBER OF THE 'SPAIN CROWDFUNDING' NETWORK

**ONE OFFICE IN BARCELONA** 



## THEY ARE FAST TO EXPAND

THEY TRUST LEMON WA





#### FRANCE

#### **EUROPE**



## THEY MAKE SURE TO BE RECKOGNIZED



LEMON WAY IN FIGURES

© 2.4M	<b>8</b> 38	© 10k	<b>©</b> €900m	<b>€</b> 6.5m	<b>6</b> 80	© 25
customer accounts	market places	E- merchants	In + Out Money flows	2016 turnover	people	nationalities

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**THANKS!**